

## FIRST QUARTER 2016 PROGRESS REPORT

Based upon a recently completed study, OrthoWorx has refined its focus to three major initiative areas: Talent Development, Talent Attraction and Innovation. The following report contains updates on current projects in those areas.

### Talent Development



*Instrumentation Value Chain Mapping Summer Internship* - A team of OrthoWorx interns have been selected to further develop the Value Chain Mapping project from last summer. Five students from various educational backgrounds and university partners were selected from a pool of 395 applicants to participate on the team. The internship will focus on instrumentation and the opportunity to standardize manufacturing, quality and regulatory requirements across the orthopedic industry. The project will kick off in late May.



*Exploratory Internship (Ei) Program* - Developed a pilot internship program geared toward students who are finishing their freshman year to assist them in gaining applicable “real-world” business experience earlier on in their college careers. Over 60 freshmen applied for the positions. Four industry partners will employ eight students who will work in various capacities at the orthopedic companies. In addition to their daily tasks at the companies, interns will participate in professional development programming geared toward soft skills required in the workforce and team-building social programming.



*Think Ortho On-campus Presence* - The Think Ortho booth returned to academic partners’ campuses for eight career/internship fairs. Approximately **432** resumés were collected onsite, with an additional **104** collected through the ThinkOrtho.net website form. OrthoWorx also presented the Think Ortho campaign to the American Society of Mechanical Engineers (ASME) at the University of Notre Dame to further promote the co-op, intern and potential full-time positions available in the orthopedic industry.



*Communication Hub* - As part of the Talent Development Initiative for the University | Industry Advisory Board a “communication hub” was developed. OrthoWorx now uses Salesforce.com as a customer relationship management tool. Not only does it help with day-to-day functionality of communicating to our partners, it can also be used to connect individuals with shared areas of interest or expertise to drive collaboration between industry and academic partners.

## Talent Attraction



*Ortho Young Professionals Programming* - Hosted the fourth industry-wide event for co-ops and interns in February with a Bowling Night. **56** co-ops, interns and young full-time employees were in attendance. The OrthoWorx Young Professional Advisory Group held its second meeting and identified individuals to serve on a Professional Development Event Planning sub-committee.



*Bike/Pedestrian Trails Network* - Continued working with the City of Warsaw and other stakeholders to drive awareness and use of the region's bike/pedestrian trails network. One idea under consideration: a bikeshare program that would link downtown Warsaw with Grace College and Winona Lake.

## Innovation



*AcceLinx* - Announced funding commitments from both the State of Indiana (via the Indiana Economic Development Corporation) and the City of Warsaw to proceed in forming a medical device business accelerator. Additional funding resources are being formalized. Upon launch, AcceLinx will serve to connect selected start-ups and entrepreneurs to the intellectual capital and device industry expertise found in our area. We foresee these companies offering experiential learning opportunities for students, co-ops, interns and faculty.



*OrthoWorx Technology Roadmapping Workshop* - Employed the help of Cambridge University's Institution for Manufacturing to develop a technology roadmapping series, which will determine projects that encourage university and industry members' collaboration to advance technology in the orthopedic space. The first of three workshops was held to identify market trends and drivers for the industry. The next two sessions will further drive topic areas and project planning.

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## EFFECT A CHANGE.

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YOU can make a difference! OrthoWorx operates on three-year cycles for primary funding of our operations and initiatives. We are coming to the end of what we call our "Phase 2" cycle, so we have been working to develop plans for a "Phase 3" fundraising effort that will officially kick off this summer. Your support is critical to our ability to continue our work in maintaining our region's stature as the Orthopedic Capital of the World.®

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