

FIRST AND SECOND QUARTER 2015 PROGRESS REPORT

Continuing our mission: OrthoWorx has made progress on several initiatives to advance the orthopedic industry for generations to come. We look forward to continuing to bring you future updates on our progress.

Education & Workforce Development

UIAB Talent Development Initiative



OrthoWorx Future Orthopedic Resources Gap Evaluation (FORGE) Study - Identified and engaged the Council for Adult and Experiential Learning (CAEL) to conduct the OrthoWorx FORGE study, an unmet needs study for education, talent and skills based on current needs, expected retirements and projected changes in the medical device industry in the future. Working through our industry and academic members, we will develop strategies to address those challenges.



Value Chain Mapping Project - OrthoWorx hired 7 full-time interns to develop a Value Chain Process Map of a knee product at a generic orthopedic company from conception to implantation and beyond. This process map will then be used as a tool to educate Indiana's higher learning institutions about the intricacies of the orthopedic industry. The project concludes at the end of July.



Ortho Young Professionals Social Program - Conducted an orthopedic industry-wide intern/co-op meet & greet event to provide a relaxed social networking opportunity for young professionals. Intend to continue social programming highlighting local recreational assets in and around Warsaw.



Experiential Learning Opportunities - Completed a baseline survey of current and projected co-op/internship opportunities in the industry - **approximately 400 opportunities annually.**



UIAB Communications Hub - Engaged website firm InSourceCode to help identify communication process/strategy to keep UIAB members engaged, informed and also track communications progress, interns and candidates. This is designed to increase connectivity between orthopedic industry members, university members and students. The communication strategy includes: developing a Customer Relationship Management (CRM) tool, implementing an enhanced e-Marketing tool; and OrthoWorxIndiana.com site refresh.



UIAB Marketing Strategy/Awareness Campaign - Engaged Fort Wayne advertising/communications firm One Lucky Guitar (OLG) to develop marketing strategy to promote the orthopedic industry to university members' students and faculty. Strategy includes informing them about the orthopedic industry and the opportunities available to them, engaging students and faculty and connecting them to the orthopedic industry for co-ops, internships and experiential learning.

Education & Workforce Development Continued...



Innovative Careers Pathway Program, Machining Your Future - The OrthoWorx Operations Workforce Development Committee formalized last year's pilot program, including rebranding it. The program will be offered twice a year, focusing on early high school students who may be interested in advanced manufacturing careers. So far about 100 high school students, administrators, guidance counselors, teachers and key guests at area middle and high schools have participated. The Spring 2015 program featured tours of DePuy Synthes Joint Reconstruction, Paragon Medical, Ivy Tech's OAMTC and the Warsaw Area Career Center.



University / Industry Advisory Board (UIIAB) - The Engagement Team, HR Council, Education Council, Advanced Manufacturing Council and R&D Council continue their focused efforts on various projects and initiatives. Sub-council teams have been formed to address action items, such as identifying areas of collaboration in manufacturing and R&D. The Talent Development Initiative, which has been a key initiative in 2015, spans several of the Councils and is detailed on the next page.

Innovation & Entrepreneurship



Accelerator - OrthoWorx continues to work with local and statewide stakeholders to commence preliminary planning of the orthopedic accelerator, with plans to finalize the business model and initiate raising funds.

OCRN

Orthopedic Capital Research Network - OrthoWorx continued to explore creation of a network model where research would be conducted in existing health care system facilities. A report of findings will be shared with stakeholders in 3Q2015.

Community Enhancement



Bike paths & Greenways - OrthoWorx is partnering with the City of Warsaw and the K21 Health Foundation in the development of a connector artery linking existing paths and greenways in Winona Lake, through downtown Warsaw, to a dedicated greenway west of Warsaw.

EFFECT A CHANGE.

YOU make a difference! We invite you to connect with us for more immediate updates on our progress and initiatives work.

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